

Multiservice Switching Forum (MSF)

**ICBN 04'
Seamless Global Connectivity
and Services Anywhere, Anytime**

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AGENDA

- **Seamless Global Connectivity**
- **Multiservice Switching Forum**
 - Goals
 - Strategy
 - Successes
 - Members
- **MSF in 04'**
- **Members**

Seamless Global Connectivity

ICBN 04' Theme:

**Communications and Networking technologies
that facilitate Seamless Global Connectivity and
Services Anywhere, Anytime**

MSF Vision:

**A standard, scaleable, profitable next generation
network that allows for incremental voice, video
and data service enablement on a common
platform that is easily managed and maintained**



Enterprise



Small Business



Consumer

**Service Provider
of
The Future**



VPNs



Transport



**Voice &
Video**



Internet



Mobility



Content

Services for Increased Revenue



Internet



Web
Services



Mobile
Data



Metro
Ethernet



Hosted
Services



VPN
(Ubiquitous)



Video



Storage



Premium
Content



Hosted
Telephony

Technology Enablers

MPLS

AToM

IPv6

IPSec

iSCSI

NBAR

VLAN

DSCP

DCHP

H323

H.248

SIP

SIGTRAN

3GPP

PacketCable

Common EMS & Open Interface

Full Service
Customer Element

Efficient
Access

Intelligent
Edge

Multiservice
Core

Standards Based Signalling and Control

End - to - end Packet Intelligence

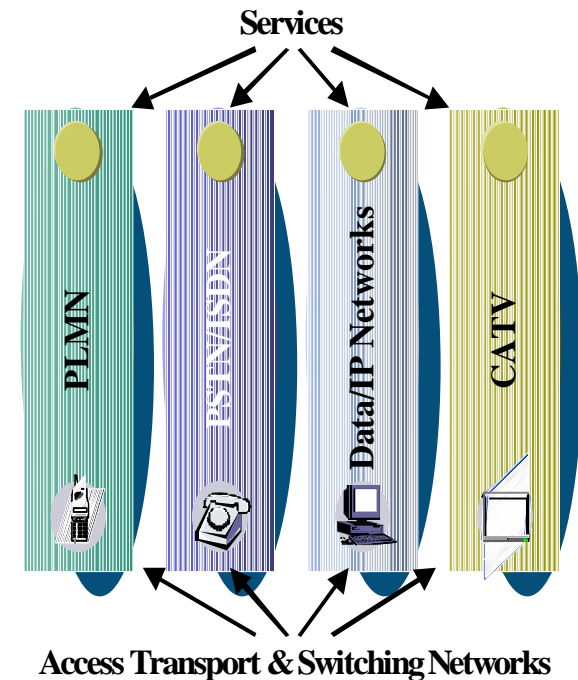
Packet Aware Transport

Next Generation Packet Infrastructure

The Current Challenge:

- Separate “stove piped” networks that don’t integrate well
- Very little interoperability between networks, components, carriers and vendors
- Separate systems management organizations
- Considerable legacy “lock-in”

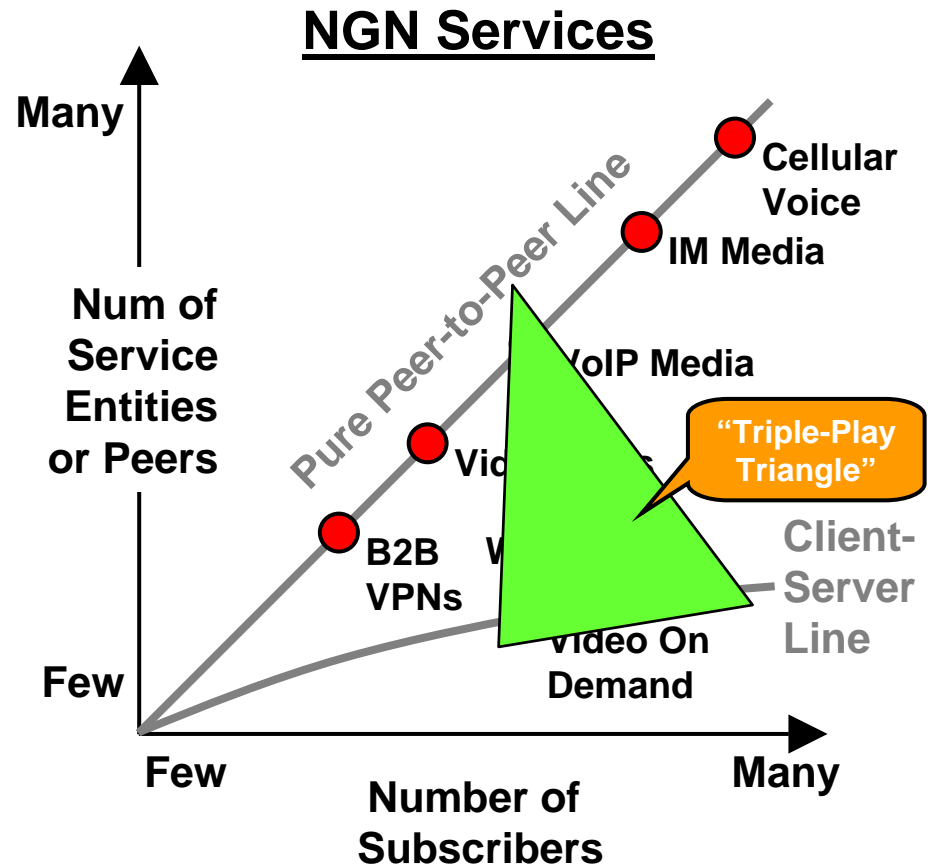
Today
Single-service networks



The next level

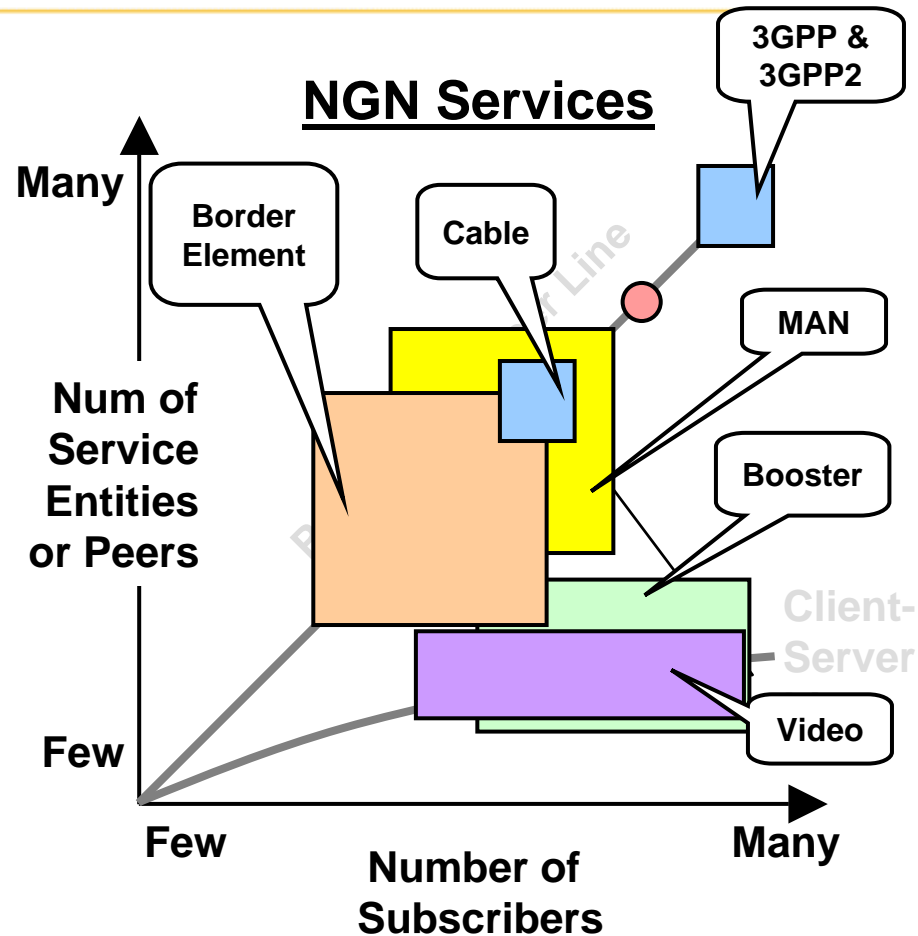
The Next Challenge: Applications for NGN Services

- Applications typically fall between the bounds of the Peer-to-Peer and Client-Server Lines
- SPs ultimately want to be able to create billable CDRs and minimize Theft of Service for all these different traffic types
- Where does the sweet spot arrive and what has to be covered?
- Is there a critical mass that enables migration from today's networks?
- Where is the catalyst?



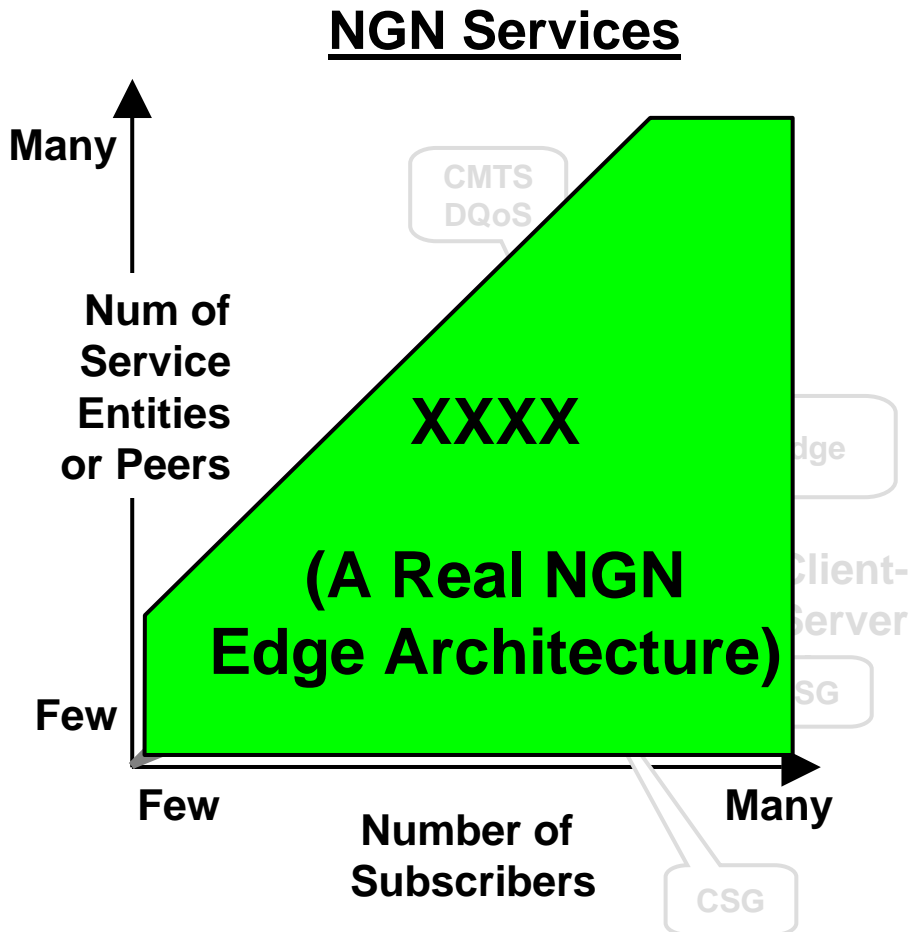
Overlay of Different RFPs

- Many of the RFPs and Tenders in the market pertaining to Service Control only partial cover the space
- There are many point responses and more and more partnered solutions
- The Market needs a Generic and Multi-Purpose Solution in order to fulfill the promise of NGN



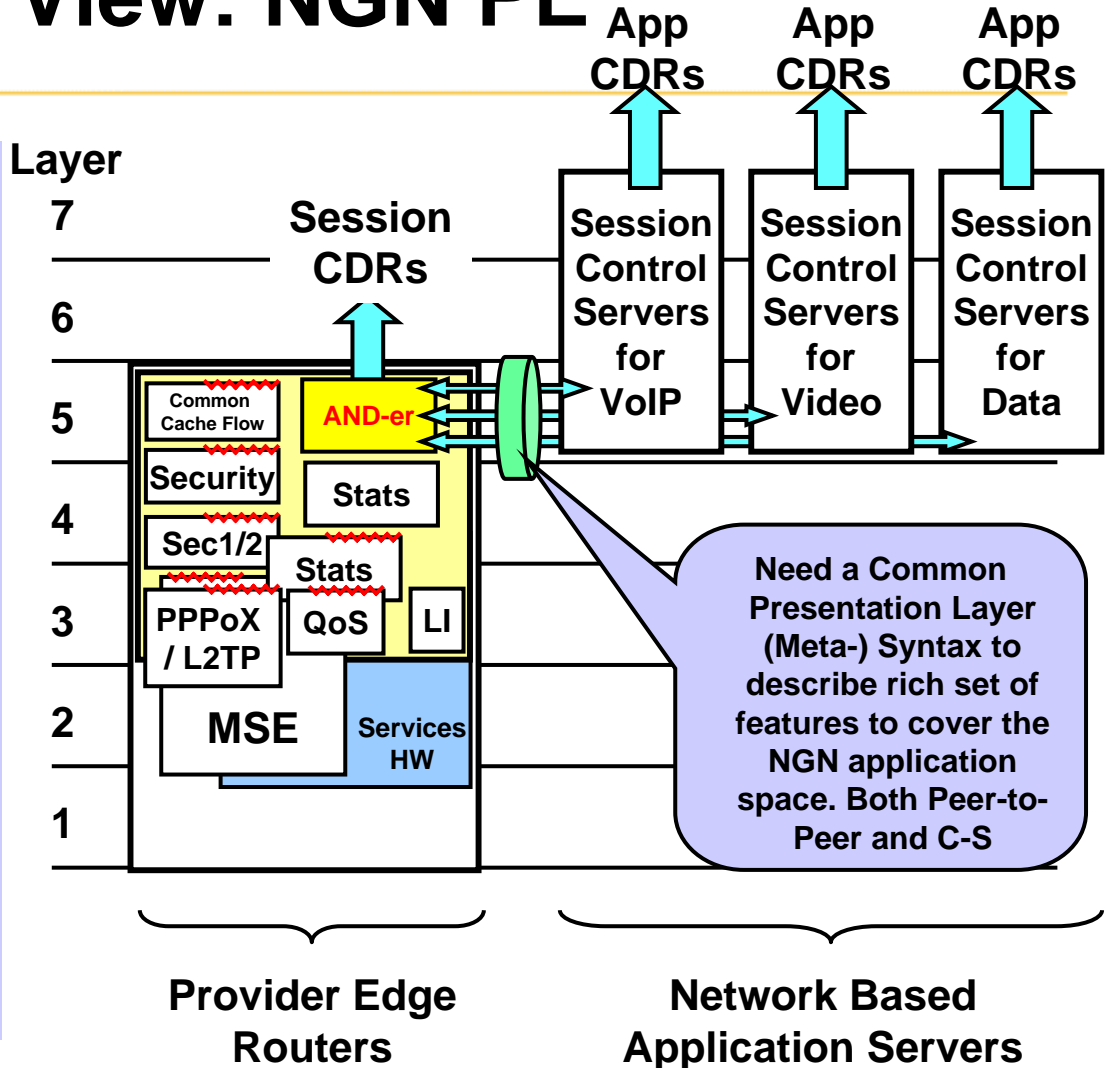
A General Framework Proposal

- An extensible interface for general Framework to support both Client-Server and Peer-to-Peer Service Control
- Concept is to provide a generic, scalable answer to all SP Service offerings



Architectural View: NGN PE

- PE Router exerts per flow policy control on originating & terminating IP addresses, Port numbers, Media types, QoS, etc.
- Policy change requests from the different Servers need to be AND-ed by the PE Router
- The Policy Control on the PE Router supports a many-to-one relationship to the network based application servers.
- CDRs can be generated for all state changes



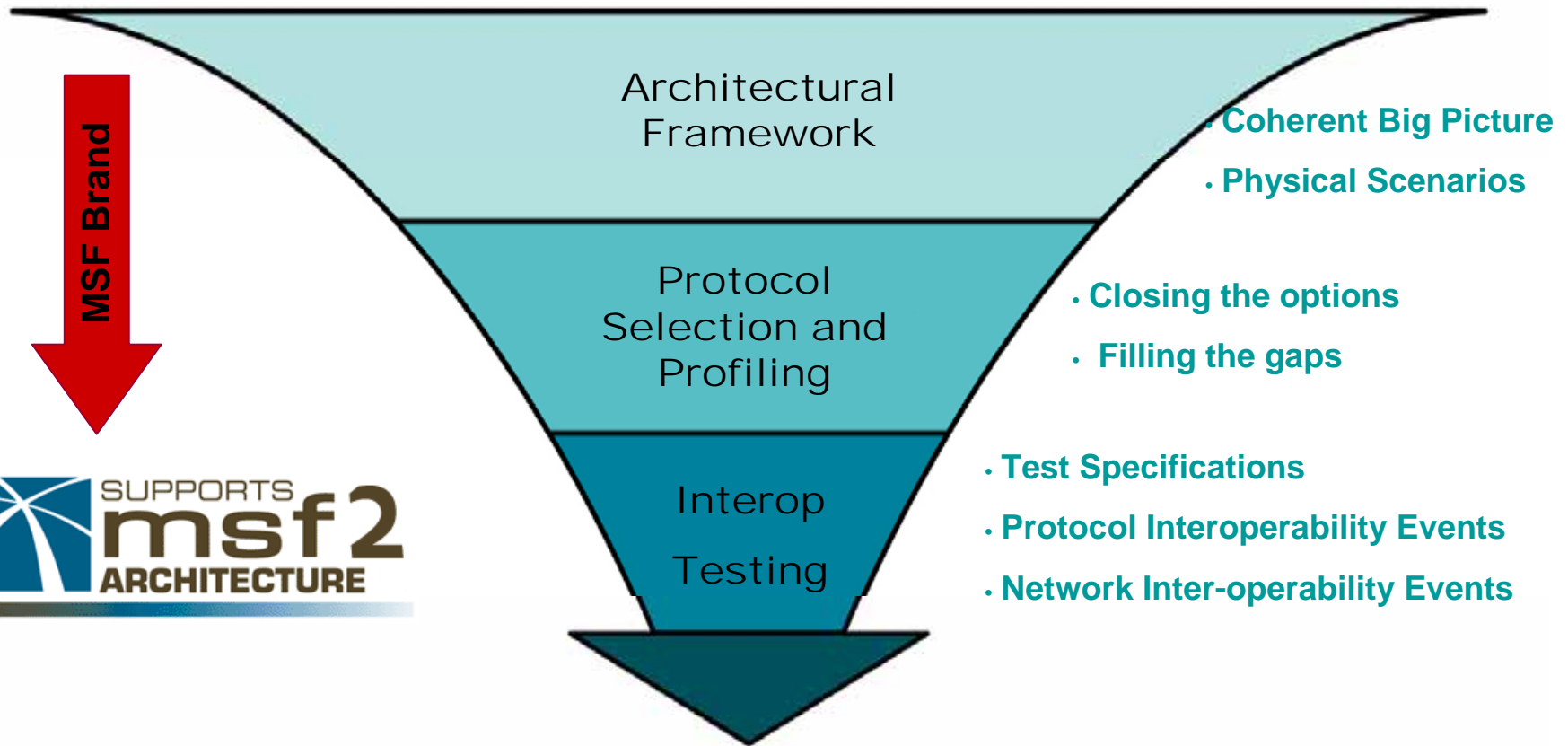
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MSF Goals

- Ensure practical and relevant strategies and execution by maintaining a critical mixture of service provider, vendor and test company members
- Leverage best of breed standards, protocols and architectures to create a realistic end to end NGN architecture and implementation agreements
- Create, build and test a multi-vendor, multi-service provider end to end, world wide deployment of NGN networks, technology and services in a timely manor

MSF Strategy: A Collaborative Framework



Commercially Viable Validated
Implementation Agreements

MSF Strategy: A Value Proposition

Technology Life Cycle



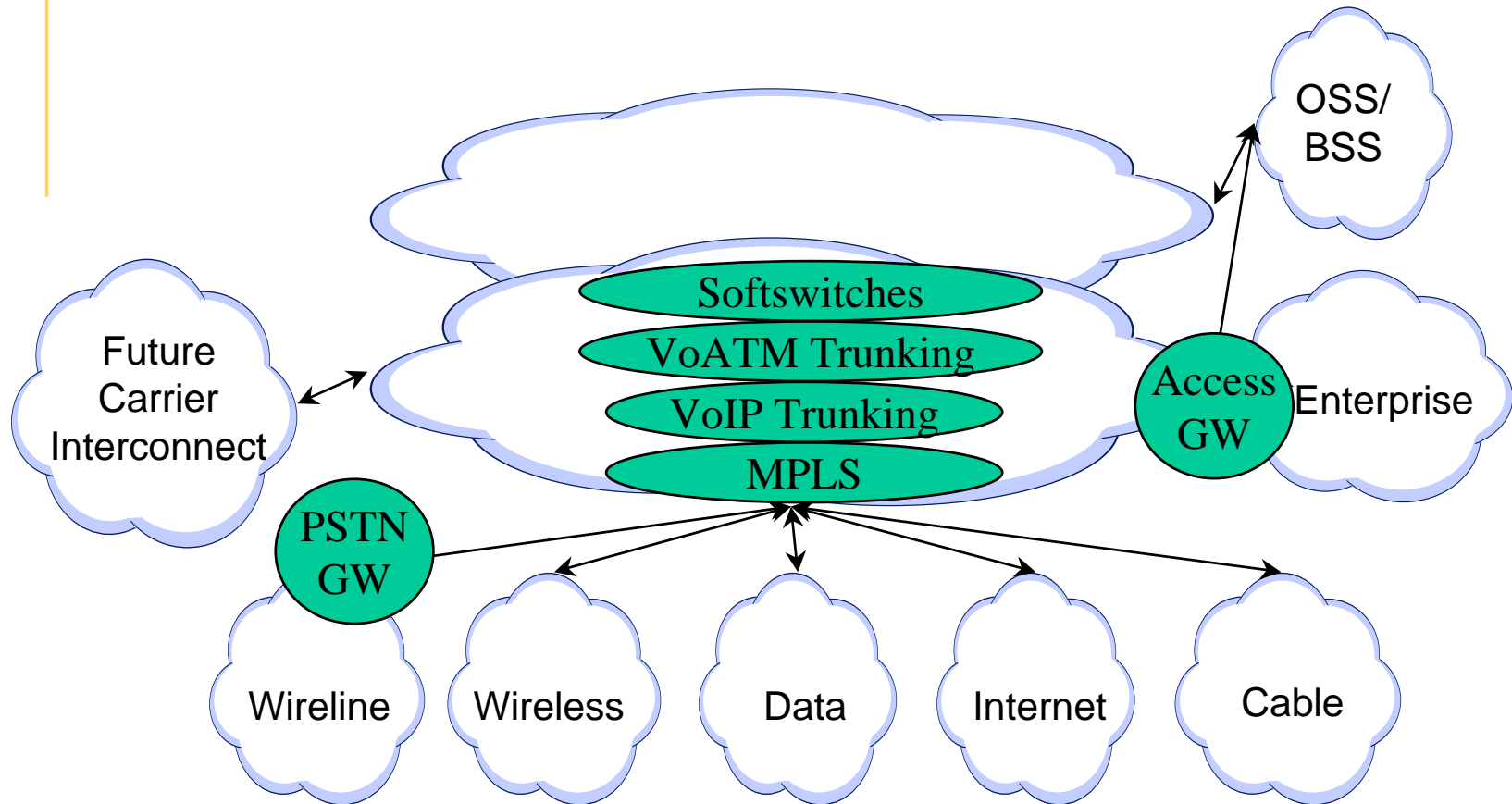
Technology Exploration

MSF Scope
& Strength

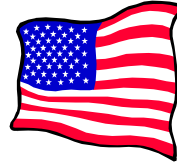
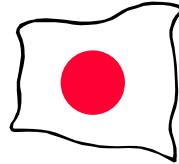
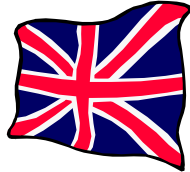
Strategic Technology Vision
Architectural Framework
Technology (Protocol Profile) Development
Proof Of Concept/Feasibility Testing
Interoperability Testing
RFI Template

Detailed Design, RFP, Business Case Development,
Company Specific Development, Certification Testing,
Deployment

MSF Successes: MSF R1 Architecture



MSF Successes: GMI 2002



- Global Interoperability event
- Simultaneous testing at 3 sites:
 - BTextact - Adastral Park, UK
 - NTT - Tokyo, Japan
 - University of New Hampshire IOL - New Hampshire, US
- Multi-carrier and multi-vendor environment
- Proof of the MSF Release 1 Architecture

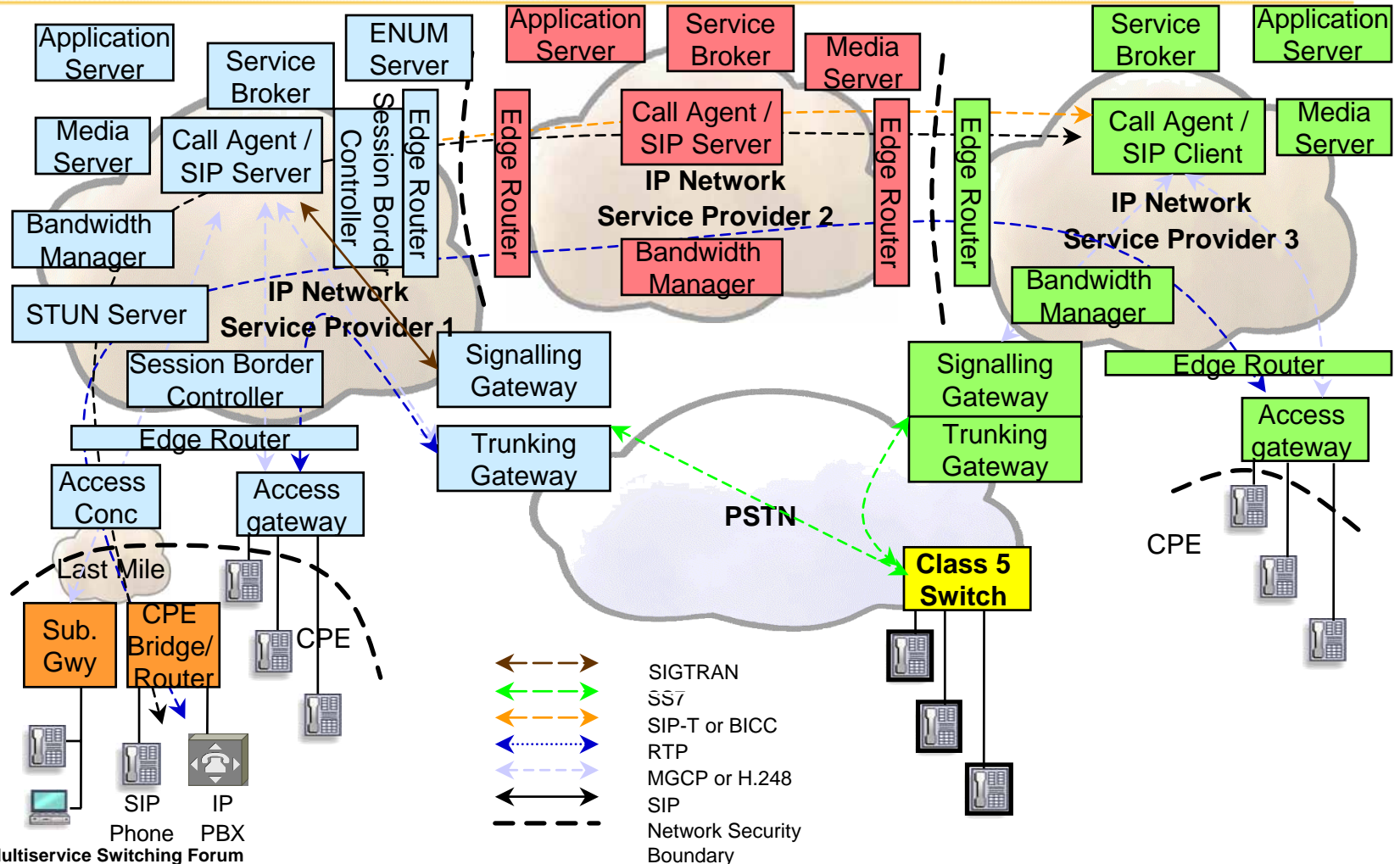
Industry Involvement in GMI 2002



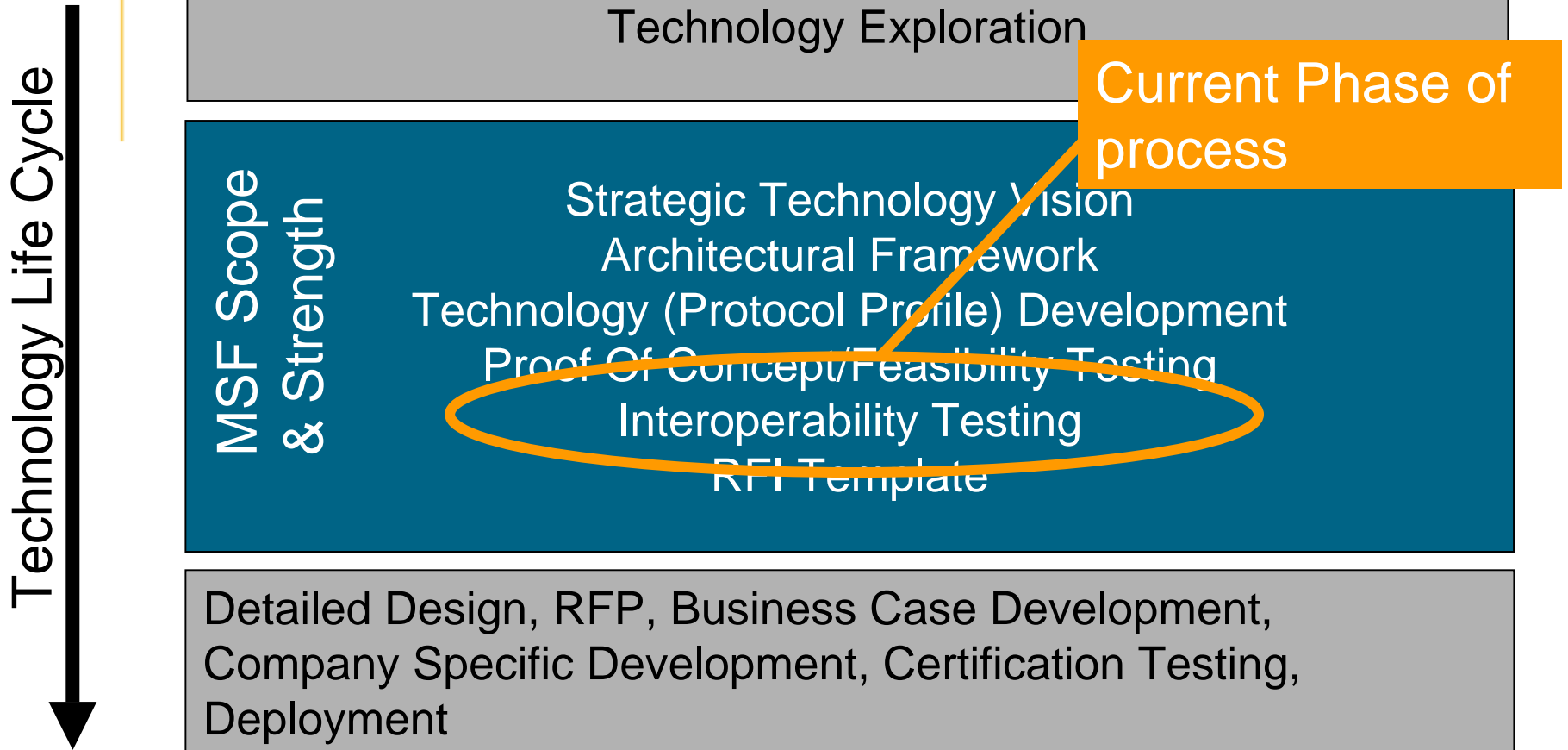
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MSF 2004: Rel2 Architecture



MSF Strategy: A Value Proposition



MSF 2004: GMI2004

- By testing at 4 Carrier sites simultaneously in the **BTexact** (UK), **Qwest** (US), **NTT** (Japan), and **KT** (Korea), GMI 2004 will provide tangible proof of multi-vendor interoperability for carrier-grade global networks as specified by the MSF Architecture and Implementation Agreements
- The goal – to demonstrate a deployable and operationally ready IP telephony network with services, applications, network management, enhanced QoS and security features

MSF 2004: GMI 2004 focus

- Architecture
- QoS
- Services & applications
- Call routing security
- Management



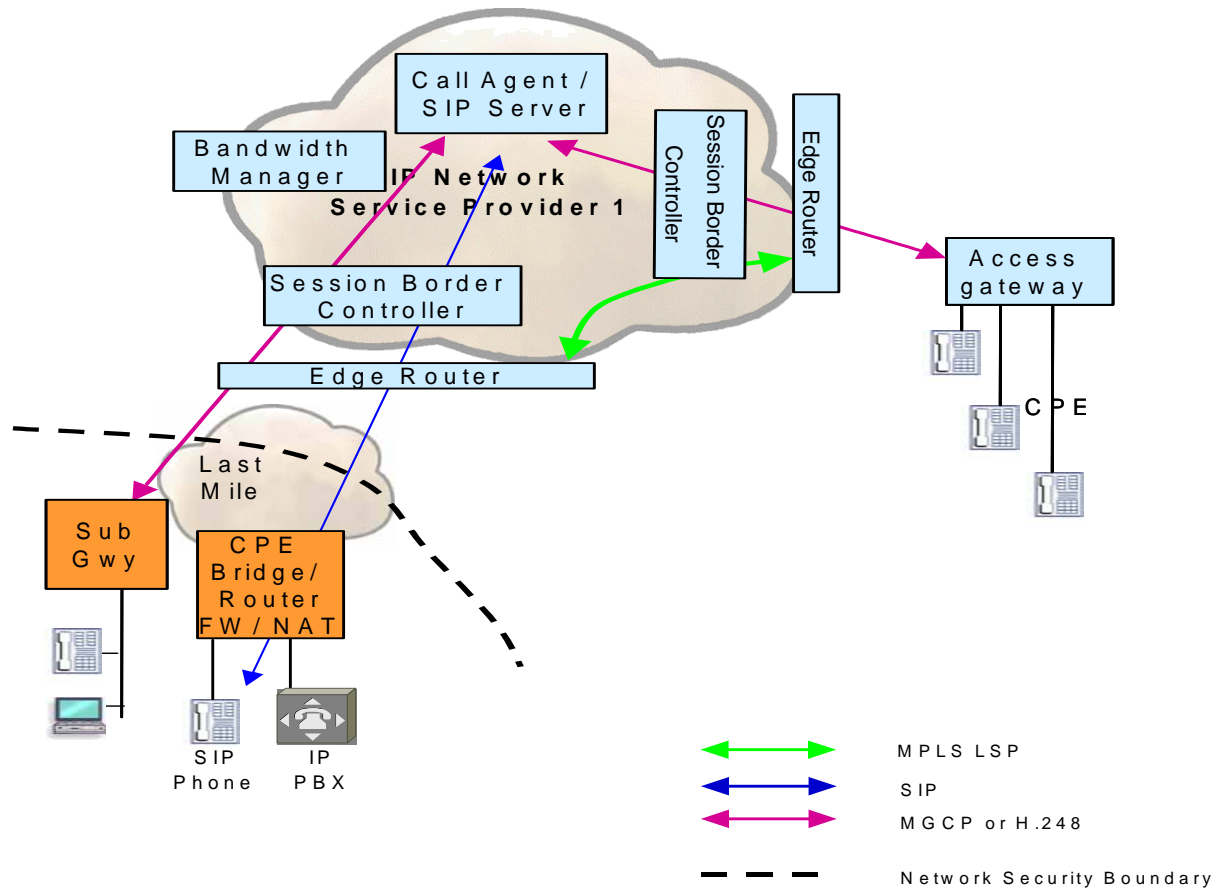
Detailed technical discussion documents and white papers available on MSF website

www.msforum.org

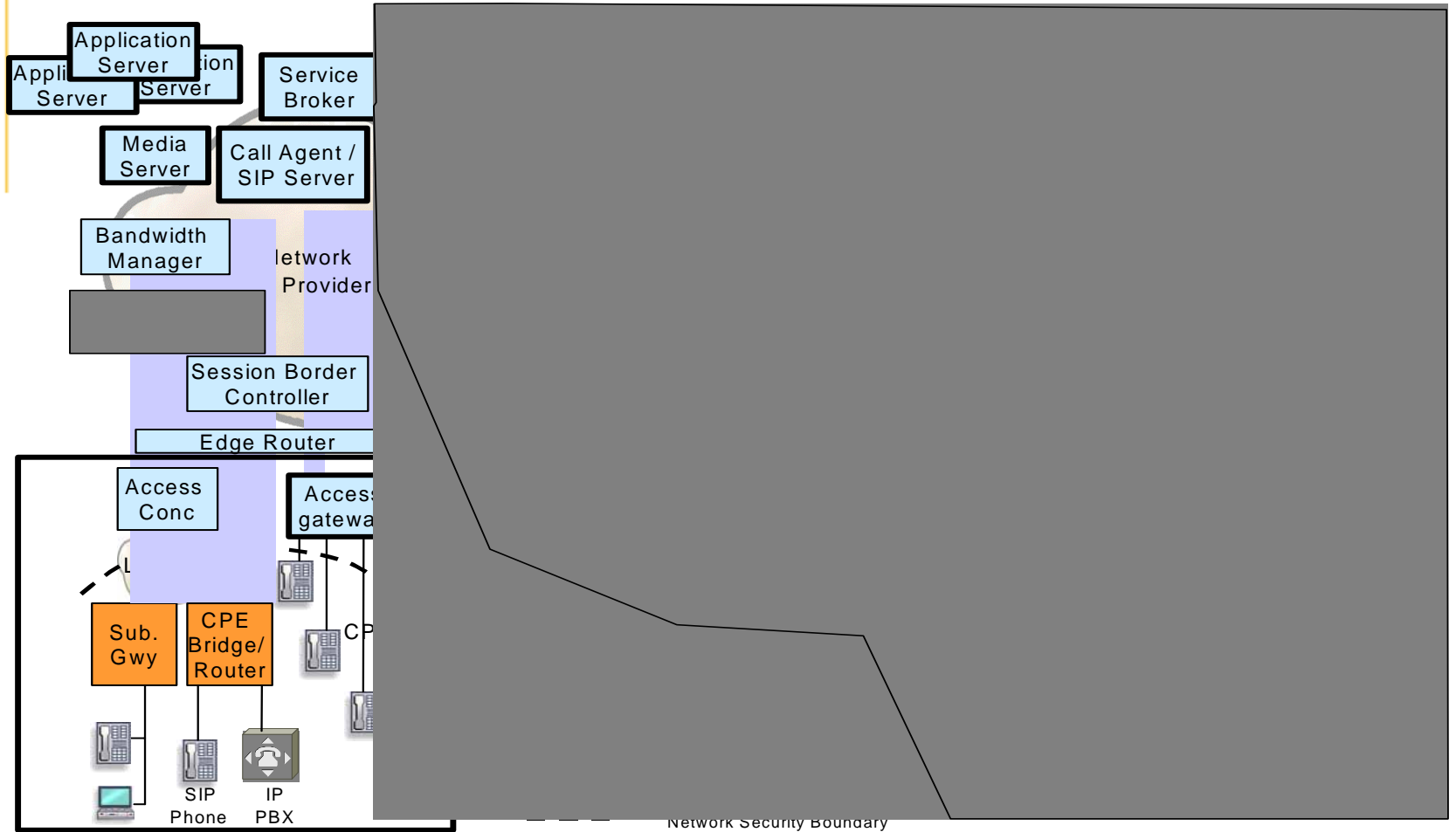
GMI2004 - 5 Scenarios

- Each Scenario specifies the following:
 - Domains
 - Physical Network Elements Involved
 - Network Connectivity
 - NAT/Firewall
 - Security
 - QoS
 - Protocols and Implementation Agreements
 - Redundancy and Failover
 - Feature List
 - Exception Testing

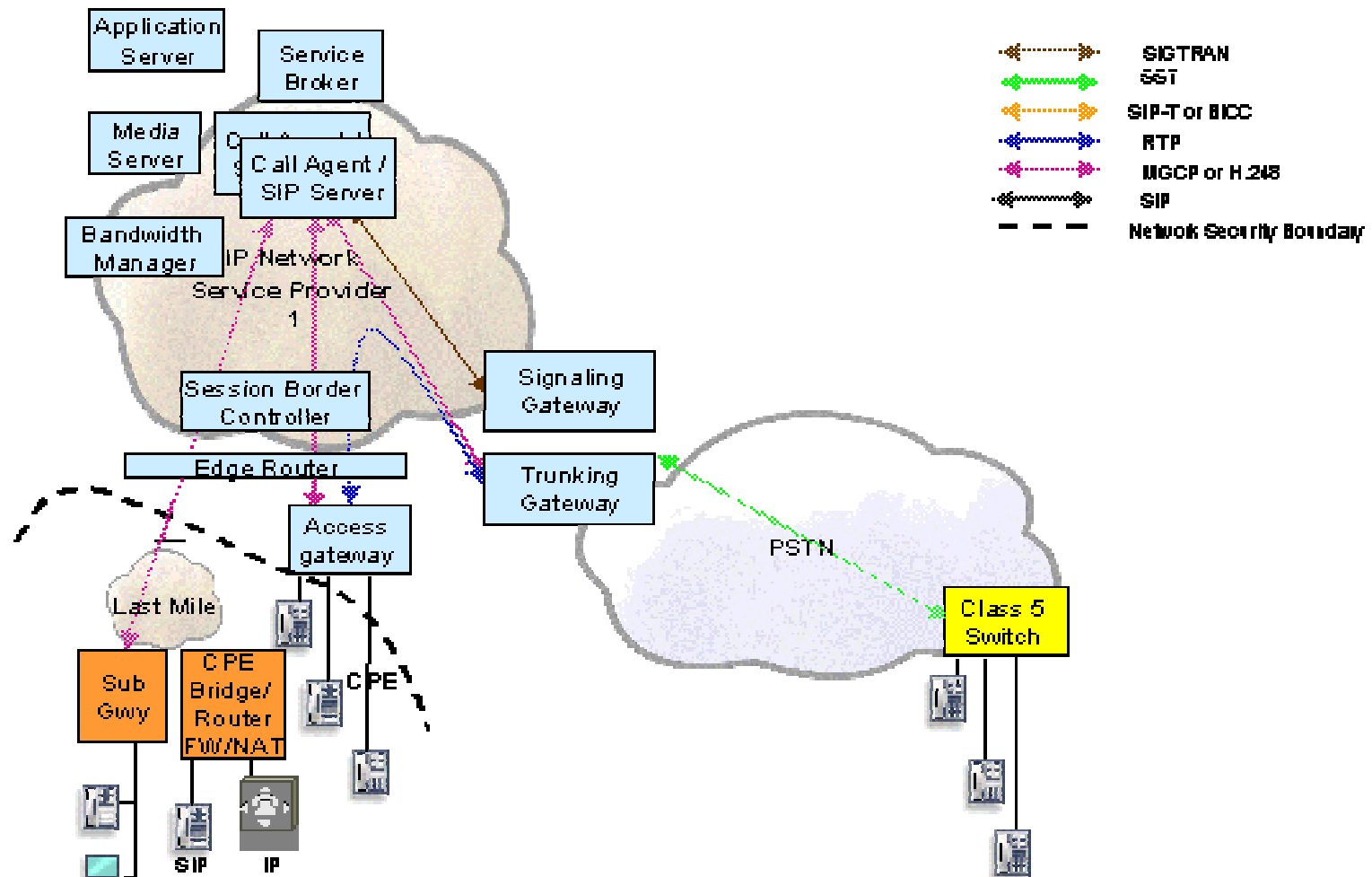
Scenario 1: Single Call Agent/Single Domain



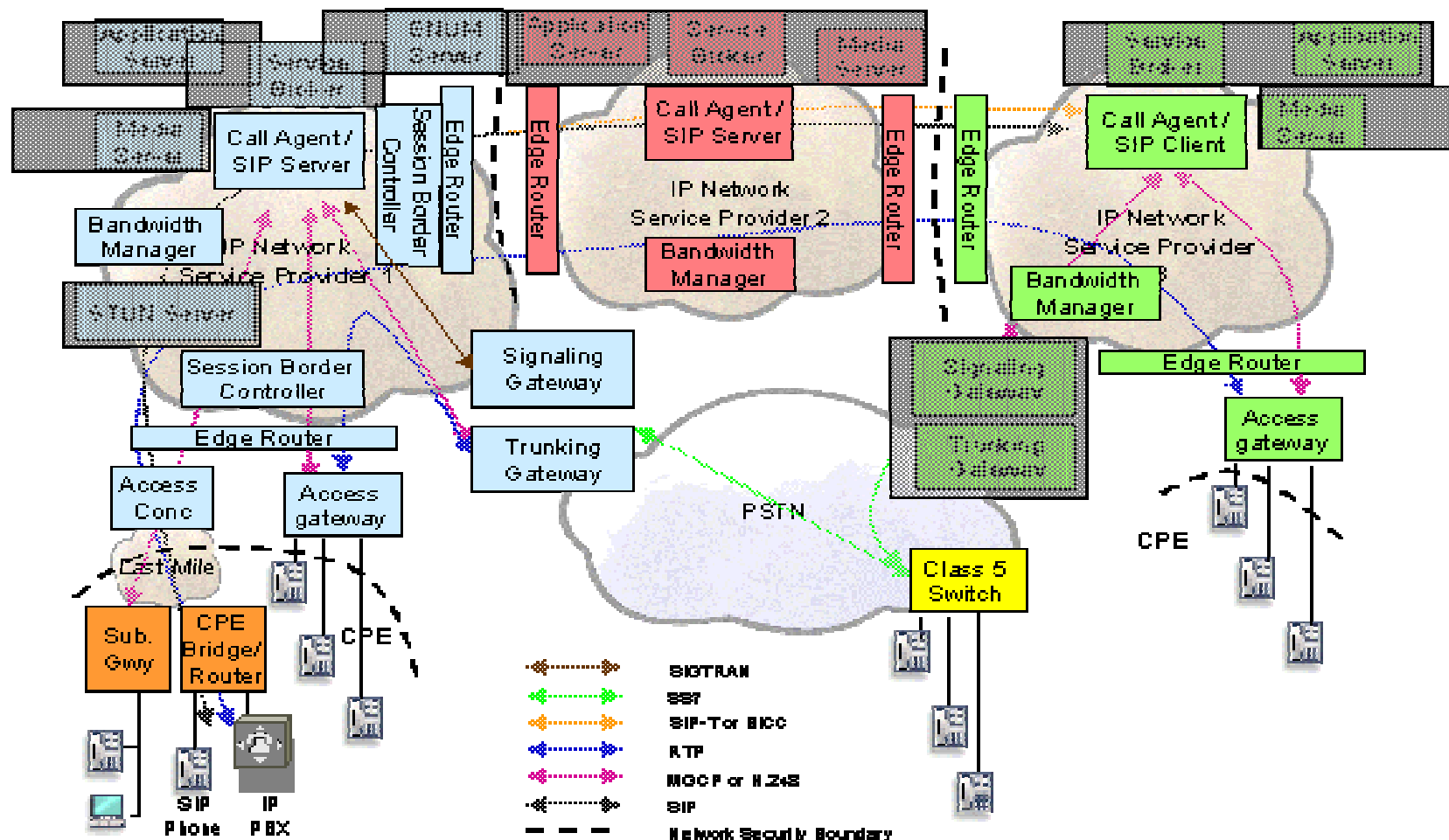
Scenario 2: Single Call Agent/Single Domain/Value Added Services



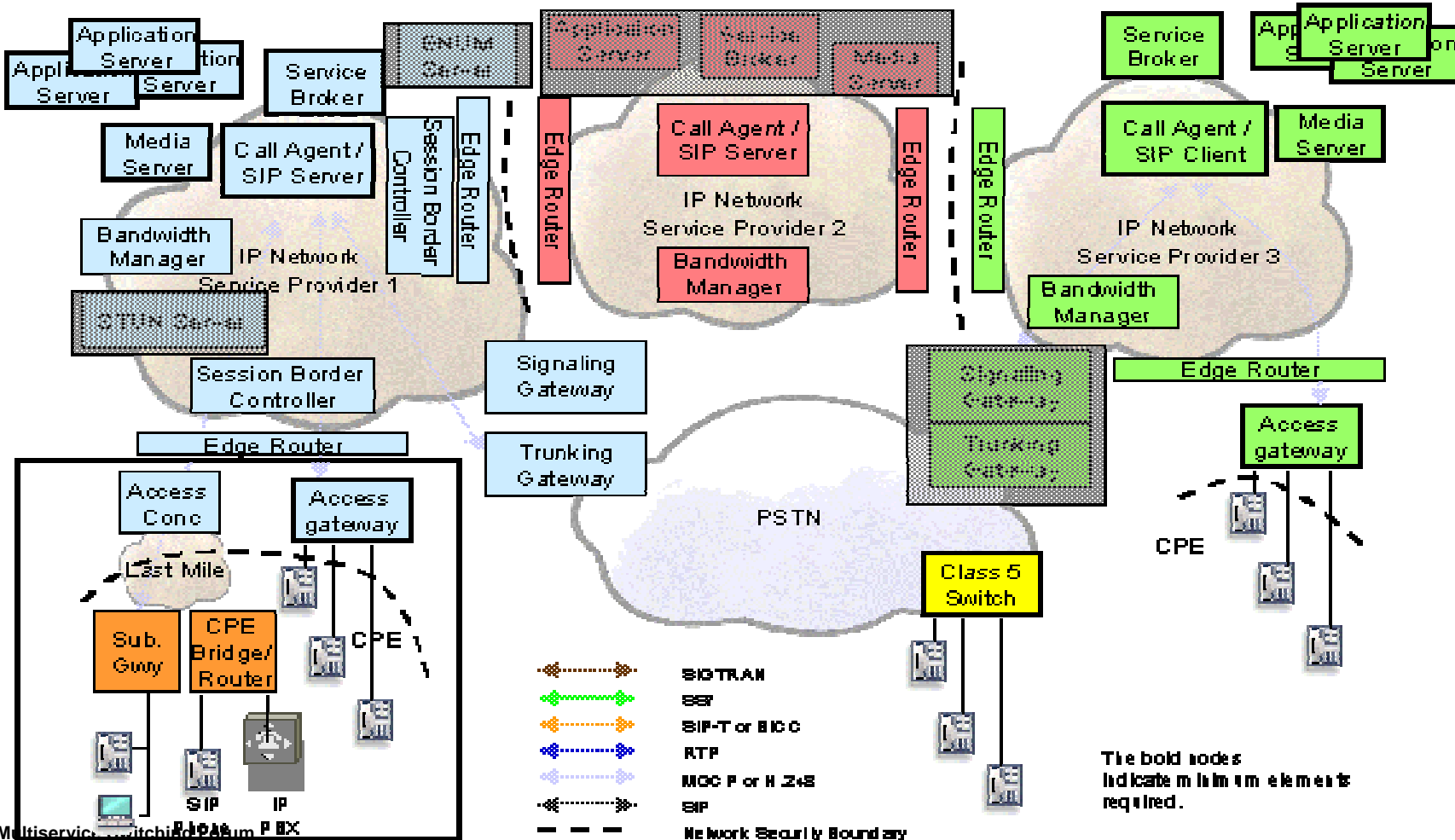
Scenario 3: Single Call Agent/Single Domain/PSTN Interconnectivity



Scenario 4: Inter-Service Provider w/ PSTN Connectivity



Scenario 5: Inter-Service Provider w/ Value Added Services



GMI 2004 In Brief...

Carrier Hosts: **GMI 2004** is being hosted by four of the world's largest telecom carriers: BT, KT, NTT and Qwest.

What? **GMI 2004** will provide tangible proof of multi-vendor interoperability for carrier grade global networks as specified by the MSF Architecture and Implementation Agreements.

When? **GMI 2004** will take place September 20 - October 4, 2004, culminating with a major press event at each of the carrier host locations.

Where?

- Japan: NTT Musashino Research and Development Center, Tokyo
- South Korea: KT Technology Lab, Daejeon
- UK: BTextact Technologies Centre, Ipswich, Suffolk
- USA: Qwest Communications Labs, Dublin, Ohio

Why? **GMI 2004** will demonstrate a deployable and operationally ready IP telephony network with services, applications, network management, enhanced quality of service (QoS) and security features.

How Much?

- \$9,500 USD for MSF Members
- \$10,500 USD for MSF Partners
- \$13,500 USD for non-MSF Members

Detailed technical discussion documents ("white papers") available at www.msforum.org

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Partnerships

- The MSF is recognised by the ITU-t
- The MSF actively liaises with regional SDO's (e.g. ETSI Tiphon)
- The MSF successfully works with the IETF (e.g. H.248/ MEGACO development)
- The MSF was selected as a successor organization by the OpenVOB
- The MSF has collaboration agreements in place with:
 - SIP forum
 - MPLS/Frame Relay Alliance - MFA
 - Telecommunications Management Forum (TMF)

Current MSF Principal Members





Thank you